

ECONOMIC DEVELOPMENT REPORT – JUNE 2018

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Research search-engine optimization for Kinderhook website.
2. Official opening ceremony for naming of Van Buren Hall.
3. KinderhookWalks' second season- 2018.

PROMOTION

1. Continued restocking display of Walking Tour and Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Composed and/or posted Village of Kinderhook, KBPA events, Food Truck Thursday, and news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, Hudson Valley 360, and Facebook.
3. Kept informed about opportunities offered by Discover Dutch Heritage project of NYS Parks and Recreation Historic Preservation.

COMMUNITY/BUSINESS OUTREACH

1. Finalized planning for Food Truck Thursday from end of May to October with Nosh Food Truck & Catering Co., and Gourmeli's Taste. Liaisoned with DPW concerning parking and safety issues for Thursdays in Village Square.
2. Composed and sent "thank you" letter to The School I Jack Shainman for community invitations to the opening of new exhibition.
3. Completed revised and updated list of Kinderhook businesses to be posted on village website.
4. Consulted with Great Lengths Unisex Hair Salon on exterior benches and plantings in front of salon and discussed other promotional opportunities.
5. Distributed DEC announcements to community via Nextdoor Kinderhook and to Climate Smart Task Force as applicable.

COLUMBIA COUNTY FOOD TRUCK VILLAGE – June 28 and August 23

1. Continued planning, including checking insurance certificates and contacting vendors' insurance companies for revisions where necessary.
2. Arranged for promotional advertising for event: Columbia Greene Media, Facebook, IMBY.com, Nextdoor Kinderhook, local radio stations.
3. Arranged for a variety of details for day of event, including volunteers, garbage removal, and set up and take down crew of two paid teens.
4. Secured Town of Kinderhook LED sign to announce event on Route 9 and post road closure on day of event.
5. Participated and helped coordinate set up on day of event.
6. Purchased various items needed for event and arranged for loan of

decorations.

7. Liaisoned with Cantele Tent Rental re: tents, chairs, tables and delivery.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued communication and planning with Jan de Boer of Buren concerning his and Buren event planner Mark Hofman's visit to Kinderhook.
2. Composed and distributed press release to web and print outlets, including The Columbia Paper, WMHT, Times Union. Press release to be supplied to additional media outlets closer to date of de Boer and Mark Hofman visit: July 30th – August 4th.
3. Drafted with assistance of Ruth Piwonka and Mayor Dunham a proposed itinerary for Buren visitors and sent proposed itinerary for approval to Buren.
4. Itinerary approved but continued making revisions based on input from de Boer and Hofman.
5. Continued contacts with various Kinderhook residents re: hosting dinners for visitors.
6. Began planning via meetings with director and interim director and historian Patricia McKay at Martin Van Buren National Historic Site for Buren visitors.
7. Began planning for "Where's Marty" scavenger hunt for kids around village square for August 4th and met with Maryalice Montoya, ranger, at Martin Van Buren National Historic Site to discuss collaboration on event.
8. Proposed designating August 4th – last day of Buren visit – as Dutch/American Friendship Day in Kinderhook.
9. Planning for promotion on Discover Dutch Heritage site.
10. With Jim and Bonnie Dunham visited site for Buren-sponsored dinner on August 3rd.
11. Discussed arrangements and budget for Buren-sponsored dinner with Simons Catering.
12. Discussed arrangements and budget for lunch at Samascott's Orchards on July 31st.

NYS GRANT NOTIFICATIONS

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits for their consideration.

LIGHTING STUDY GRANT & PROJECT

1. Keeping informed re: grant opportunities to secure funding to pursue lighting installation.
2. Discussed with NationalGrid representative Robert Muller sources for reimbursements for LED lighting in municipal parking lot.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Met with Jim Dunham and Mayor Argyle to discuss new round of grant applications. Met with J. Dunham and representatives of Barton and Loguidice in June to strategize about application for July 27th CFA grant and August round of Greenway grants and other grant possibilities.
2. Decision and approval by Village Board and Valatie Board to apply for CFA LWRP grant and later Greenway grant in August.

VAN BUREN HALL COMMITTEE

1. Continued meetings and discussions with committee to set goals for Van Buren Hall. Ken Neilson prepared and presented conceptual plans for reconfiguration to accommodate two handicap-access bathrooms and improved kitchen area.
2. Continued discussions and strategized solutions for storage issue.
3. Committee to meet with Fred Schroeder of Schroeder Arts re: visioning for Van Buren Hall.

MONARCH BUTTERFLY HABITAT AT MILLS PARK

1. Discussions continue on alternate Albany-Hudson Electric Trail route through Mills Park and location of butterfly habitat.