

## **ECONOMIC DEVELOPMENT REPORT – JULY 2018**

### **PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS**

1. Research search-engine optimization for Kinderhook website.
2. Official opening ceremony for naming of Van Buren Hall.
3. KinderhookWalks second season- 2018.

### **PROMOTION**

1. Continued restocking display of Walking Tour and Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Composed and/or posted Village of Kinderhook, KBPA events, Food Truck Thursday, Buren visit details and public events, and news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, Hudson Valley 360, and Facebook.
3. Worked with graphic designer to produce Kinderhook Saturdays promotional slide for 8 screens at Spectrum Theatre – to run July and August.
4. Collected and delivered rack cards, brochures, business cards, etc., from local businesses and organizations for distribution in lobby of Spectrum Theatre.

### **COMMUNITY/BUSINESS OUTREACH**

1. Finalized planning for Food Truck Thursday from end of May to October with Nosh Food Truck & Catering Co., and Gourmeli's Taste. Liaisoned with DPW concerning parking and safety issues for Thursdays in Village Square.
2. Completed revised and updated list of Kinderhook businesses to be posted on village website.
3. Distributed DEC announcements to community via Nextdoor Kinderhook and to Climate Smart Task Force as applicable.
4. Met and consulted with future owner of 11 Chatham Street re: new retail/food service business.

### **COLUMBIA COUNTY FOOD TRUCK VILLAGE – June 28 and August 23**

1. Planning proceeding for August 23<sup>rd</sup> event.

### **SISTER CITY PROJECT – BUREN – THE NETHERLANDS**

1. Finalized arrangements for visit of Jan de Boer and Mark Hofman, including accommodations, itinerary details, event planning, lecture planning, budget preparation. (See attached itinerary.)
2. Liaisoned with participating organizations and businesses for Buren visit: Martin Van Buren National Historic Site, Columbia County Historical Society, The School I Jack Shainman Gallery, Samascott's Orchards and Garden Market,

- Harvest Distillery, Kinderhook Farm, Dutch Desserts, MacHaydn Theatre, Friends of Lindenwald, Kinderhook Memorial Library.
2. Composed and released press release to Columbia Paper, Register-Star, and Times Union.
  3. Composed posts announcing Jan de Boer lecture at Kinderhook Memorial Library and KinderhookWalks on Nextdoor Kinderhook, IMBY.com, Facebook.
  4. Posted Sister City public events on Discovering Dutch Heritage site and shared with Columbia County Tourism and Columbia County Chamber of Commerce.
  5. Created guest list and invitations for Buren-hosted August 3<sup>rd</sup> dinner and various lunches during visitors' Kinderhook stay.
  6. Arranged details of catering and with Jim and Bonnie Dunham arranged for location of dinner at property in Stuyvesant.
  7. Coordinated planning of "Where's Marty" scavenger hunt with Maryalice Montoya of Martin Van Buren National Historic Site.
  8. Participated in tree selection for "friendship" tree planting at Dutch Reformed Church cemetery.
  9. Invited speakers for flag-raising ceremony in village square.
  10. Tracked and settled issues concerning FedEx delivery of box from Buren to Kinderhook.
  11. Sent articles from Dutch publications re: Kinderhook and Buren to Freek Lankhof for translation.

### **GRANT AVAILABILITY**

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.

### **LIGHTING STUDY GRANT & PROJECT**

1. Keeping informed re: grant opportunities to secure funding to pursue lighting installation in municipal parking lot.

### **KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN**

1. Liaisoned with Barton & Loguidice concerning details on grant application for LWRP.
2. Met with Jim Dunham and Diane Argyle re: grant details.
2. Solicited and received support letters for grant application.
3. Reviewed grant narrative and made suggestions for revisions.
4. Grant submitted July 27, 2018.
5. Grant awards to be announced December 2018.

### **VAN BUREN HALL COMMITTEE**

1. Committee meetings postponed until after Dutch visit.
2. Committee meetings to resume in August.

### **MONARCH BUTTERFLY HABITAT AT MILLS PARK**

1. Discussions continue on alternate Albany-Hudson Electric Trail route through Mills Park and location of butterfly habitat.
2. Requested an updated report on evolution of habitat from Sigrid Gray to be posted on village website.
3. Requested summary of a budget for purchase of additional plants for fall planting from Sigrid Gray.

### **MISCELLANEOUS**

1. Shared information about planning food truck events with representatives of Chatham and Stockport who solicited information.