

ECONOMIC DEVELOPMENT REPORT – FEBRUARY 2019

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Official opening ceremony for naming of Van Buren Hall

PROMOTION

1. Continued restocking display of Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Composed and/or posted Village of Kinderhook, KBPA events, Concerts in the Village, future opening of Saisonnier, updates on local businesses, news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, Hudson Valley 360, Facebook, Kinderhook-Buren Facebook page, and Nextdoor Kinderhook, okvillage Instagram.

HISTORIC KINDERHOOK WALKING TOUR BROCHURE

1. Continued exploration of redesign of Historic Kinderhook Walking Tour brochure, researched the cost for photography or digitization for new graphic for cover, discussed process of redesign with graphic designer. [Original printing of brochure is now almost depleted.]
2. Planning begun for budget for grant application from Hudson River Valley National Heritage Area. Deadline: May 10, 2019.

COMMUNITY/BUSINESS OUTREACH

1. Sent out Village of Kinderhook development packet to three regional developers of historic properties.
2. Researched additional developer to contact re: development packet.
3. Received call back from one developer for additional information.
4. Continued liaison and social-media promotional efforts with new businesses: Saisonnier and Swell.
5. Welcomed Swell to the village and gave them Welcome packet.
6. Updated Business Directory for village website.
7. Posted electric-charging station announcement on social media.
8. Confirmed with local employee of Kinderhook Bank that bank will continue operating at Hudson Street location now that bank has been acquired.
9. Expanded "Celebrating the Writers and Visual Artists of Kinderhook," "Celebrating Writers and Writing of Kinderhook" and added "Celebrating the Farms and Farmers of Kinderhook and Environs" feature on Nextdoor Kinderhook.
10. Received and processed responses from home-based businesses to be listed in business directory on village website.
11. Consulted with Climate Smart Task Force re: Earth Day 2019 events –

- April 20, 2019, and made contact with Bill William of Iheart radio (The Cat) for the station's participation.
12. Helped distribute press release (composed by committee member Applegate) and photos for EV charging station to local news outlets.

COLUMBIA COUNTY FOOD TRUCK VILLAGE – 2019

1. Liaisoned with KBPA and Conny Chase to begin planning for Food Truck Village – specifically, review and revision of application and recruitment of vendors.
2. Dates set for Food Truck Village: June 27, 2019, and August 22, 2019.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued follow up with Buren on expanding connections between the two communities.
2. Preparing design and pricing for Village or KBPA to print special OK stickers with “Kinderhook/Buren Sister Cities Since 2018” to be sold locally and in gift shops in Buren.
3. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
4. Consulted on design of directional mileage sign for Buren on existing Village Square sign post – now being constructed.

DUTCH HERITAGE WEEK – July 12 to July 19, 2019

1. Sponsors to be contacted.
2. Confirmed planned activities: Tom de Witte, Dutch landscape architect; Feather Arts Studio in Farmers' Market with interactive Dutch-themed art project; KinderhookWalks; lecture by Charly Gehring of New Netherland Institute; kids activities at Kinderhook Memorial Library; Dutch food at Kinderhook Reformed Church; Dutch-inspired menu selections at local eateries.
3. Possible events still in planning stage: event at The School and participation of Martin Van Buren National Historic Site.

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.

MUNICIPAL PARKING LOT LIGHTING STUDY GRANT & PROJECT

1. Contacted Vertex Innovative Solutions (distributor) to review questions concerning light levels, temperature of lights, number of lights.
2. Attempted to contact Sage Engineering re: questions about light levels and number of fixtures.

3. Received second updated 2019 cost estimate and proposed plan for lighting fixtures for municipal parking lot based on review by Vertex Innovative Solutions (distributor) of light levels and number of fixtures from original plan.
4. Received cost estimate from Scheriff Electric and still awaiting cost estimate from Jerry Jennings Electric for installation of municipal parking lot lights.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Barton & Loguidice met with Kinderhook-Valatie appointed creek committee.
2. Barton & Loguidice completed initial site visits.
3. Posted public meeting dates on social media sites.
4. Solicited list of questions and topics to be distributed prior to public meetings. Questions and topics drafted by Barton & Loguidice and posted on social media.
5. Requested that Barton & Loguidice consider scenic views as part of creek survey.

VAN BUREN HALL

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.
3. Under-stage storage carts researched by Trustee David Flaherty.
4. Researched to identify applicable grants for ADA-compliant bathroom area.
5. Conceptual plan prepared by Ken Neilson for ADA-compliant bathrooms approved by Village Board.
6. Met with committee member David Smith and contractor Jim Romanchuk to consult on developing detailed drawings and construction plan for ADA-compliant bathrooms.