

ECONOMIC DEVELOPMENT REPORT – AUGUST 2018

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Research search-engine optimization for Kinderhook website.
2. Official opening ceremony for naming of Van Buren Hall.

PROMOTION

1. Continued restocking display of Walking Tour and Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Arranged for distribution of Native Son brochure at historic sites in Buren, The Netherlands.
3. Composed and/or posted Village of Kinderhook, KBPA events, Food Truck Thursday, Buren visit details and public events, and news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, Hudson Valley 360, and Facebook.
4. Set up a Village of Kinderhook Instagram account.
5. Solicited and received relevant insurance documents for Summer in the Square participants.
6. Worked with graphic designer on Summer in the Square poster and social media promotion.
7. Distributed Summer in the Square poster locally and throughout Columbia County.

COMMUNITY/BUSINESS OUTREACH

1. Distributed DEC announcements to community via Nextdoor Kinderhook.
2. Continued planning for Summer in the Square.
3. Responded to inquiries re: Candlelight Night 2018.

COLUMBIA COUNTY FOOD TRUCK VILLAGE – June 28 and August 23

1. Promoted via social media, local media, including print and radio.
2. Arranged for paid Facebook advertising for Food Truck Village.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Worked on revised itinerary and steered activities and arrangements during Jan de Boer and Mark Hofman's visit and served as guide along with Freek Lankhof.
2. Composed press release that ran in Times Union.
3. Began follow up with Buren on establishing new connections between the two communities and prepared a preliminary proposal for co-sponsored projects between Buren and Kinderhook.

4. Liaisoned between Harvest Spirits and possible distributor in Buren.
5. Prepared budget summary for Buren visit to Kinderhook.
6. Coordinated invoices and vouchers for Buren visit expenses.
7. Drafted "thank you" letters to individuals and organizations who donated their time and locations for Kinderhook/Buren events.
8. Collaborated and finalized arrangements for "Where's Marty" with Maria Montoya of Martin Van Buren National Historic Site.
9. Note: Mark Hofman of Buren has set up a Kinderhook/Buren Facebook page. Local organizations invited to post on the site.

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.

LIGHTING STUDY GRANT & PROJECT

1. Solicited updated 2018 cost estimate for lighting fixtures for municipal parking lot.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Second phase of grant application (Hudson Valley Greenway) to be prepared by Barton & Loguidice. Grant application due: October 12, 2018.

VAN BUREN HALL COMMITTEE

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.

MONARCH BUTTERFLY HABITAT AT MILLS PARK

1. Received summary of a budget for purchase of additional plants for fall planting from Sigrid Gray.
2. Fall planting budget approved by Trustee Baumeister.

MISCELLANEOUS