

ECONOMIC DEVELOPMENT REPORT – OCTOBER 2020

Proposed Long-term Economic Development Projects

1. Van Buren Hall Renovation and Grant Funding
2. Kinderhook Creek Local Waterfront Revitalization Plan LWRP – Awarded
3. Kayak launch planning, design, construction – Hudson Valley Greenway award grant – announcement and awarding on hold due to COVID-19.

Promotion

1. Continued restocking display of Native Son brochures and Historic Kinderhook Village Walking & Bicycling Tour.
2. Continued posting news and events about Kinderhook events and businesses on Nextdoor Kinderhook, Facebook, IMBY.com, and Instagram.
 3. Posted information on social media about Kinderhook food and drink establishments.
 4. Submitted press release about Cosmic Donuts to Chronogram magazine. Feature article by Chronogram reporter to be published in Chronogram following interview with Cosmic Donuts.
 5. Assembled a diverse group of village residents to participate in a photo to be taken on the bike trail by Siobhan Connally for inclusion at top of village website's homepage. [Postponed until Spring 2021.]

Historic Kinderhook Walking and Bicycling Tour Brochure

1. Commenced work on grant reimbursement application for Hudson River Valley National Heritage Area to be submitted in November 2020.

Historic Kinderhook Walking and Bicycling Tour Virtual GeoTourist app.

1. Organized and planned with Ann Birckmayer and Ruth Piwonka to pursue a grant to create a GeoTourist phone app of the brochure, including expanding the stories of sites included in the brochure in order to create a script for the app tour. Obtained the services of Wendy Speilman as the volunteer script reader.
2. Prepared and submitted a grant application to Hudson River Valley Greenway National Heritage Area for \$2,000 [matching grant – match: In-kind services].

Community/Business Outreach

1. Requested that village board continue their discussion on how to enable pop-ups.
2. Continued communication with The School concerning the Nick Cave installation.
3. Planning ongoing for December Night with KBPA and village.
4. Contacted graphic design firm Feisty Brown about graphics for promoting December Nights.
5. Arranged advertising for December Nights with Chronogram and The Columbia Paper.
6. Composed invitation to door decorating contest and distributed via social media, as well as arranged for village email blast.
7. Requested that “How To Get Your Business Ready for the Bike Trail” be included in “Welcome” packet to new businesses.

8. Liaisoned with buyers of Carol Knaus's property and consulted with them on community communication about their project. Their business is called Hat Factory LLC. Provided the following to Hat Factory LLC principals: professional photos of the property previously taken for recruiting buyers, information about NationalGrid grant program for energy-efficient electricity upgrades, Discover the Opportunities, How to Get Your Business Ready for the Bike Trail. Also discussed a potential holiday pop up shop.
9. Reconnected with Bones Barbershop

COVID-19 Community Outreach

1. Distributed information on SBA and Columbia County–sponsored small-business emergency loans and grants to Kinderhook businesses via email blasts, direct emails, and social media.
2. Commenced daily postings and on-going email blasts from village and on Nextdoor Kinderhook and Facebook concerning Columbia County Department of Health COVID-19 updates.
3. Kept up to date on information in the media concerning COVID-19 issues and distributed as warranted via email blasts and social media.
4. Spearheaded the effort for the village to receive and directly distribute Columbia County Board of Supervisors' press releases re: COVID-19.

Mills Park

1. Continued ongoing discussions about wayfinding signage at Mills Park.
2. Arranged for photography of bulb planting to be used in future promotion.

Sister City Project – Buren in the Netherlands

1. Expanding connections between the two communities put on hold.
2. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
3. Contacted local videographer to explore creating short videos to share with Buren.

Grant Availability

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to village board, local non-profits, and Climate Smart Task Force for their consideration.

Tax Deductibility of Donations for Public Projects in Village

1. Completed "thank you" letter for tax-deductible donations and submitted to Nicole Heeder to accompany donation acknowledgment.

Municipal Parking Lot Lighting Project

1. Installation completed July 8, 2020. (Still to be completed: hook up of dimmer switch.)

Kinderhook Creek - Hudson River Valley Greenway Water Trail Grant + Local Waterfront Revitalization Plan NYS Department of State Grant

1. Matching grant received (grant announcement postponed from December 11 to March 2020) from Hudson River Valley Greenway for \$10,000 for planning , design, and construction of two kayak launches – one in Valatie and one in Kinderhook. Total project cost: \$20,000.
2. Awaiting official announcement of Greenway Water Trail Grant. Put on hold by New York State due to COVID-19.

Van Buren Hall

1. Solicited and received cost estimate on air-conditioning equipment and installation from Main Care.
2. Next steps: Proposing a stand-alone project for air-conditioning project.

25 Chatham Street – Vacant Lot

1. Next steps on hold: (1) Contacting DEC to determine if there is any additional paperwork in their files post-demolition status. (2) Summarizing information for report to Board of Trustees.

Miscellaneous

1. Village resident and carpenter Stanley Gresens completed design of enclosure for electrical service at municipal parking lot. Materials and labor to be donated to the village.