

ECONOMIC DEVELOPMENT REPORT – NOVEMBER 2020

Proposed Long-term Economic Development Projects

1. Van Buren Hall Renovation and Grant Funding
2. Kinderhook Creek Local Waterfront Revitalization Plan LWRP – Awarded
3. Kayak launch planning, design, construction – Hudson Valley Greenway award grant – announcement and awarding on hold due to COVID-19.
4. Traffic Issues Related to Economic Development – Meeting with Brian Murphy and Mike Abrams on December 10 for preliminary discussions.

Promotion

1. Continued restocking display of Native Son brochures and Historic Kinderhook Village Walking & Bicycling Tour.
2. Continued posting news and events about Kinderhook events and businesses on Nextdoor Kinderhook, Facebook, IMBY.com, and Instagram.
 3. Posted information on social media about Kinderhook food and drink establishments.
 4. Feature article about Cosmic Donuts scheduled by Chronogram magazine.

Historic Kinderhook Walking and Bicycling Tour Brochure

1. Completed and submitted grant reimbursement application for Hudson River Valley National Heritage Area.

Historic Kinderhook Walking and Bicycling Tour GeoTourist app.

1. Submitted and awaiting decision about grant application from Hudson River Valley Greenway National Heritage Area matching grant.
2. Arranged for support letters for grant application.

Community/Business Outreach

1. Pursued discussion with trustee Marc Brown on how to enable pop-ups.
2. Continued communication with The School concerning the Nick Cave installation.
3. Continued planning for December Nights with KBPA and village.
4. Finalized advertising with graphic design firm Feisty Brown for promoting December Nights.
5. Advertising for December Nights with Chronogram and The Columbia Paper completed.
6. Liaisoned with Hat Factory LLC. – new owners of Carol Knaus's property. Provided them with additional historic photos of building façade.
7. Proposed that village consider establishment of an official village Facebook page.
8. Continued conversations about opening of Bones Barbershop and promotion support. Due to open in December 2020.
9. Liaisoned with and offered promotion support to Julia Jaynes Pilates. Due to open in January or February 2021.
10. Composed notification letter to Columbia County realtors re: availability of list of properties located in Historic Preservation District. Awaiting list of emails for realtors in order to distribute notification

COVID-19 Community Outreach

1. Distributed information on SBA and Columbia County–sponsored small-business emergency loans and grants to Kinderhook businesses via email blasts, direct emails, and social media.
2. Commenced daily postings and on-going email blasts from village and on Nextdoor Kinderhook and Facebook concerning Columbia County Department of Health COVID-19 updates.
3. Kept up to date on information in the media concerning COVID-19 issues and distributed as warranted via email blasts and social media.
4. Village now receives and distributes Columbia County Board of Supervisors’ press releases re: COVID-19. Assisted with distribution by converting press release to appropriate format.

Mills Park

1. Continued ongoing discussions about wayfinding signage at Mills Park.

Sister City Project – Buren in the Netherlands

1. Expanding connections between the two communities put on hold.
2. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
3. Contacted local videographer to explore creating short videos to share with Buren.

Grant Availability

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to village board, local non-profits, and Climate Smart Task Force for their consideration.

Tax Deductibility of Donations for Public Projects in Village

1. Completed “thank you” letter for tax-deductible donations and submitted to Nicole Heeder to accompany donation acknowledgment.
2. Prepared tax-deductible acknowledgment for Stanley Gresens for enclosure at parking lot.
3. Communicated with mayor re: tax deductibility for donations – including potential land acquisition

Municipal Parking Lot Lighting Project

1. Installation completed July 8, 2020. (Still to be completed: hook up of dimmer switch.)

Kinderhook Creek - Hudson River Valley Greenway Water Trail Grant + Local Waterfront Revitalization Plan NYS Department of State Grant

1. Matching grant received (grant announcement postponed from December 11 to March 2020) from Hudson River Valley Greenway for \$10,000 for planning , design, and construction of two kayak launches – one in Valatie and one in Kinderhook. Total project cost: \$20,000.

2. Awaiting official announcement of Greenway Water Trail Grant. Put on hold by New York State due to COVID-19.

Van Buren Hall

1. Solicited and received cost estimate on air-conditioning equipment and installation from Main Care.
2. Next steps: Proposing a stand-alone project for air-conditioning project.
3. Solicited but not yet received feasibility and cost estimate for replacement of lift with elevator.

25 Chatham Street – Vacant Lot

1. Next steps on hold: (1) Contacting DEC to determine if there is any additional paperwork in their files post-demolition status. (2) Summarizing information for report to Board of Trustees.

Miscellaneous – Four New Business Openings Announced

1. 2020 and 2021 four new business openings: Bones Barbershop (December 2020), The Aviary (June/July 2021), Julia Jaynes Pilates (January/February 2021), Carolina House (early 2021)