

## **ECONOMIC DEVELOPMENT REPORT – NOVEMBER 2018**

### **PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS**

1. Official opening ceremony for naming of Van Buren Hall
2. Dutch Heritage Week (date to be announced – to take place in July 2019)

### **PROMOTION**

1. Continued restocking display of Walking Tour and Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Composed and/or posted Village of Kinderhook, KBPA events, Concerts in the Village, future opening of Saisonier, updates on local businesses, news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, Hudson Valley 360, Facebook, Kinderhook-Buren Facebook page, and Nextdoor Kinderhook, okvillage Instagram.
3. Continued exploration of redesign of Historic Kinderhook Walking Tour brochure, researched new graphic for cover, discussed process of redesign with graphic designer, and contacted photographer for possible new photos of historic properties. [Original printing of brochure is now almost depleted.]
4. Contacted original designer of walking tour brochure to obtain original digital file for brochure in anticipation of redesign.

### **COMMUNITY/BUSINESS OUTREACH**

1. Distributed DEC announcements and other news items of interest to community via Nextdoor Kinderhook.
2. Continued planning for Candlelight Night 2018 with KBPA.
3. Worked with graphic designer on content and graphic work for paid advertising for Candlelight Night.
4. Arranged paid advertising for Candlelight Night in The Columbia Paper and Hudson Valley 360 – Columbia Greene Media.
5. Composed and distributed press release on Candlelight Night.
6. Collaborated with graphic designer on production of banner for Candlelight Night to be displayed in village square.
7. Liaisoned with The School re: Candlelight Night participation.
8. Conceptualized and assisted in organizing First Annual Village of Kinderhook Christmas Tree and Village Square Lighting Ceremony.
9. Made a recommendation that Village Board begin a discussion of measures to encourage development of vacant buildings and lots in business district.
10. Prepared a packet of information about Village of Kinderhook to be sent out to regional developers of historic properties. Awaiting go-ahead on sending out packet from a village property owner

### **SISTER CITY PROJECT – BUREN – THE NETHERLANDS**

1. Continued follow up with Buren on expanding connections between the two communities.
2. Preparing design and pricing for Village or KBPA to print special OK stickers with “Kinderhook/Buren Sister Cities Since 2018” to be sold locally and in gift shops in Buren.
3. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
4. Received answers to interview questions from Dutch Desserts in order to write a piece about the bakery to be translated into Dutch and submitted by Mark Hofman of Buren to regional newspapers in Guiderland and Buren. Began writing of article.
5. Received and forwarded to Mayor Dunham official letter of invitation from Buren for Kinderhook mayor to visit Buren.

### **DUTCH HERITAGE WEEK**

1. Prepared preliminary list of possible adult and kids events for the week.
2. Outlined and proposed soliciting for sponsorships for the event.
3. Dates to be set in coordination with Kinderhook Memorial Library – probably a week in July.
4. First planning meeting planned with Mayor Dunham and Ruth Piwonka on Thursday, December 13.
5. Contacted and received from Columbia County Tourism dates of major events in 2019 for planning for scheduling of Dutch Heritage Week.

### **GRANT AVAILABILITY**

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.

### **LIGHTING STUDY GRANT & PROJECT**

1. Received updated 2018 cost estimate for lighting fixtures for municipal parking lot.
2. Resent scope of work and request for cost estimate to Scheriff Electric and Jerry Jennings Electric for installation of municipal parking lot lights. Awaiting cost estimates.

### **KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN**

1. Received notification that Kinderhook and Valatie were granted \$10,000 from Hudson Valley Greenway for initial creek survey.

2. Composed and distributed announcement of grant as press release for print and social media.
3. Awaiting notification on December 18, 2018, of grant announcements by New York Department of State for Local Waterfront Revitalization Plan.

**VAN BUREN HALL COMMITTEE**

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.
3. Under-stage storage carts researched by Trustee David Flaherty.