

ECONOMIC DEVELOPMENT REPORT – APRIL 2019

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Official opening ceremony for naming of Van Buren Hall

PROMOTION

1. Continued restocking display of Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Composed and/or posted Village of Kinderhook, KBPA events, Concerts in the Village, future opening of Saisonier, updates on local businesses, news items on social media and web: including IMBY.com, Rural Intelligence, WAMC events calendar, Hudson Valley 360, Facebook, Kinderhook-Buren Facebook page, and Nextdoor Kinderhook, okvillage Instagram.
3. Requested cycling brochures from Columbia County Tourism. Received and displayed at Village of Kinderhook Tourist Information at Samascott's Garden Market.

HISTORIC KINDERHOOK WALKING TOUR BROCHURE

1. Composed grant narrative and completed and submitted grant application to Hudson River Valley National Heritage Area for deadline of May 10, 2019.
2. Rebranded the brochure as "Discover Historic Kinderhook: A Walking and Bicycling Tour."
3. Received Village Board resolution for grant application.
4. Received support letters for grant application.
5. Grant Awarded: June 12, 2019 Total Project: \$2,750 Grant Award: \$1,325

COMMUNITY/BUSINESS OUTREACH

1. Continued liaison and social-media promotional efforts with new businesses.
2. Invited existing businesses to submit photos for Instagram promotional posts.

COLUMBIA COUNTY FOOD TRUCK VILLAGE - 2019

1. Continued review of received insurance forms and liaisons with insurance companies for revisions where necessary.
2. Continued contact with vendors to finalize applications and insurance forms.

3. Provided liquor vendors with additional required village-signed permission form for NYS Liquor Authority.
4. Continued recruiting substitute vendors for two events for open slots.
5. Liaisoned with KBPA to plan volunteer and paid helper recruitment.
6. Liaisoned with Venture Crew re: helpers and scheduling helpers for events.
7. Liaisoned with Cantele Tent and County Outhouses.
8. Worked with graphic designer Matthew Chase on 2019 poster, Facebook and Instagram graphic, graphic for event window on village website.
9. Prepared estimated costs and projected revenues for Food Truck Village and reported to KBPA.
10. Reviewed and followed up on fee payments with KBPA treasurer Kim Voltz.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued follow up with Buren on expanding connections between the two communities.
2. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
3. Directional sign for Buren installed in Village Square.

DUTCH HERITAGE WEEK – July 12 to July 19, 2019

1. Met with Ruth Piwonka, Jim Dunham, and Ann Birckmayer re: event scheduling.
2. Contacted Jennifer Ose-McDonald re: possibility of installing large-scale posters of Buren in the Chatham Street -facing first-floor windows of the Four Corners building. Permission given. Still being researched.

3. Final schedule set:

Dutch Heritage Week*

July 12–19

Dutch-Inspired Food + Drink

At Kinderhook Eateries

Tours of Martin Van Buren National Historic Site

Daily -10am, 11am, 12pm, 1pm, 2pm, and 3pm

1013 Old Post Road

July 13*

Feather Art Studio – Paint-Your-Own Dutch-Style Tile
on Canvas – Adults + Kids

8:30am-12:30pm

Kinderhook Farmers' Market

Tours - Kinderhook Reformed Church
2:30-3:30pm
21 Broad Street

Tom de Witte, Dutch Landscape Architect
“Designing the Naturalistic Garden”
3:30pm
Kinderhook Reformed Church

July 14*

Dr. Charles Th. Gehring
“De Taal” (“The Language”)
3:00pm
Kinderhook Reformed Church
Dutch-Themed Buffet Reception

July 16*

Chuck Groenink, Dutch Illustrator
11am – Windmill Art Project - Ages 5 to 9
Kinderhook Memorial Library

July 18*

Tour + Tastings – Dutch Desserts
1pm - 30 Sunset Ave.
Limit: 10 People
Reservations: rshur@villageofkinderhook.org

KinderhookWalks – Walk 3
Martin Van Buren – 6pm
Kinderhook Memorial Library

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.
3. Contacted New York Department of State to schedule grant-application follow-up conversation.

MUNICIPAL PARKING LOT LIGHTING STUDY GRANT & PROJECT

1. Revised final lighting plan completed following consultations with Vertex, Wendy O’Hearn, and ELS.
2. Met with J.Dunham to discuss easements for placement of lighting fixtures.

3. Three bids received from electrical contractors.
4. Awaiting finalized easements where necessary in order to order fixtures.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Completed study and survey due June 2019.
2. Arranged for tele-conference with Mayor Dunham, Mayor Argyle, representative of NYS Dept. of State, and Bob Murphy of Barton & Loguidice to discuss how to improve grant application in next round of grants.
3. Met J. Dunham, Mayor Diane Argyle, and grant writer to discuss next steps for Kinderhook Creek project.
4. Suggested rebranding of Kinderhook Creek project as Kinderhook Creek Heritage Water Trail.
5. Met or spoke on phone with J. Dunham to discuss LWRP grants.

VAN BUREN HALL

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.
3. Under-stage storage carts researched by Trustee David Flaherty.
4. Researched to identify applicable grants for ADA-compliant bathroom area.
5. Conceptual plan prepared by Ken Neilson for ADA-compliant bathrooms approved by Village Board.
6. Contacted James Romanchuk to get a bid for him to prepare an estimate on costs based on Ken Neilson's conceptual plan.

MISCELLANEOUS

1. Consulted with Trustee Bob Baumeister and Nicole Heeder re: seasonal beautification projects and budgets.
2. Researched and ordered 2 new planters and 2 new replacement planters for village square.
3. Arranged to have translation of Martin Van Buren letter gifted from Buren framed for display in Village Hall.