

ECONOMIC DEVELOPMENT REPORT – MARCH 2019

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Official opening ceremony for naming of Van Buren Hall

PROMOTION

1. Continued restocking display of Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
 2. Distributed Native Son brochure to Crailo State Historic Site
 3. Composed and/or posted Village of Kinderhook, KBPA events, Concerts in the Village, future opening of Saisonnier, updates on local businesses, news items on social media and web: including IMBY.com, Rural Intelligence, WAMC events calendar, Hudson Valley 360, Facebook, Kinderhook-Buren Facebook page, and Nextdoor Kinderhook, okvillage Instagram.

HISTORIC KINDERHOOK WALKING TOUR BROCHURE

1. Completed proposed budget for grant application from Hudson River Valley National Heritage Area. Deadline: May 10, 2019.

COMMUNITY/BUSINESS OUTREACH

1. Responded to a developer's request for more information and sent additional information on historic commercial property for sale in Kinderhook.
2. Continued liaison and social-media promotional efforts with new businesses: Saisonnier and Swell.
3. Continued to update Business Directory for village website upon receiving responses from home-based businesses for listings. Reconfigured directory by category.
4. Continued liaison with Climate Smart Task Force re: Earth Day 2019 events – April 20, 2019, and made contact with Bill William of Iheart radio (The Cat) for the station's participation.
5. Liaisoned with village and KBPA re: sign for Kinderhook Farmers' Market in village square.
6. Scheduled to present KBPA/Farmers' Market signage at HPC April meeting.
7. Invited local businesses to send photo files for posting on okvillage Instagram site.
8. Posted photos from The Flammerie on Instagram account.

COLUMBIA COUNTY FOOD TRUCK VILLAGE – 2019

1. Liaisoned with KBPA and Conny Chase to begin planning for Food Truck Village – specifically, review and revision of application and recruitment of vendors.
2. Dates set for Food Truck Village: June 27, 2019, and August 22, 2019.
3. Revised application, sent out application, researched new food trucks and vendors.
4. Provided revised application for KBPA to invite local food services to participate.
5. Contacted and secured 2 bands.
6. Drafted revised village letter on permission for alcohol at events. Sent to alcohol vendors.
7. Prepared budget estimate for event and provided to KBPA.
8. Contacted Cantele and reserved tents, tables, chairs. Received contract.
9. Began review of received insurance forms and liaisoned with insurance companies for revisions where necessary.
10. Filled out application for donation form for Kinderhook Bank to sponsor the event.
11. Wrote a letter of request to Columbia County Tourism for sponsorship. Secured \$250.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued follow up with Buren on expanding connections between the two communities.
2. Preparing design and pricing for Village or KBPA to print special OK stickers with “Kinderhook/Buren Sister Cities Since 2018” to be sold locally and in gift shops in Buren.
3. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
4. Consulted on design of directional mileage sign for Buren on existing Village Square sign post – now being constructed and awaiting installation.

DUTCH HERITAGE WEEK – July 12 to July 19, 2019

1. Sponsors to be contacted.
2. Confirmed planned activities: Tom de Witte, Dutch landscape architect; Feather Arts Studio in Farmers’ Market with interactive Dutch-themed art project; KinderhookWalks; lecture by Charly Gehring of New Netherland Institute; kids activities at Kinderhook Memorial Library; Dutch food at Kinderhook Reformed Church; Dutch-inspired menu selections at local eateries.
3. Possible events still in planning stage: event at The School and participation of Martin Van Buren National Historic Site.
4. Contacted Crailo State Historic Site about finding individuals who dress in historic Dutch costumes to come to Kinderhook Farmers’ Market.

5. Liaisoned with Tom de Witte, Dutch architect, re: length of his presentation.
6. Discussed with Jim Dunham and Ruth Piwonka arrangements for Charly Gehring's presentation at Kinderhook Reformed Church. Plans now finalized for reception following presentation.

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
 2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.

MUNICIPAL PARKING LOT LIGHTING STUDY GRANT & PROJECT

1. Made site visit with Wendy O'Hearn of Vertex Solutions.
2. Received second updated 2019 cost estimate and proposed plan for lighting fixtures for municipal parking lot based on review by Vertex Innovative Solutions (distributor) of light levels and number of fixtures from original plan.
3. Scheduled to present revised lighting plan and demonstration light box (loaned by Vertex) to consult on color temperature of lighting at HPC April meeting.
4. Drafted budget estimate for lighting project and provided to village board for preparation of 2019-2020 budget.
5. Received revised cost estimate/bid from Scheriff Electric and received second cost estimate/bid from Jerry Jennings Electric for installation of municipal parking lot lights.
6. Contacted Leggett Electric and awaiting third cost estimate/bid for installation.
7. Met with

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Met with Mayor Dunham and Anthony Dvaskas, a new resident of Kinderhook who is a professor of environmental economics, who volunteered his assistance with creek project.

VAN BUREN HALL

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.
3. Under-stage storage carts researched by Trustee David Flaherty.

4. Researched to identify applicable grants for ADA-compliant bathroom area.
5. Conceptual plan prepared by Ken Neilson for ADA-compliant bathrooms approved by Village Board.
6. Met with committee member David Smith and contractor Jim Romanchuk to consult on developing detailed drawings and construction plan for ADA-compliant bathrooms. Awaiting Romanchuk estimates.

MISCELLANEOUS

1. Prepared and submitted proposed economic development budget for fiscal year 2019-2020.
2. Composed "Kinderhook on the Move" for Spring 2019 village newsletter.