

ECONOMIC DEVELOPMENT REPORT - MARCH 2018

PLANNED & PROPOSED UPCOMING EDC AND EDC CO-SPONSORED PROJECTS

1. Research search-engine optimization for Kinderhook website.
2. Official opening ceremony for naming of Van Buren Hall.
3. KinderhookWalks' second season- 2018.

PROMOTION

1. Continued restocking display of Walking Tour brochures and Native Son rack card at Martin Van Buren statue and tourist information stand at Samascott's Garden Market.
2. Submitting listing for Native Son and WalkingTour brochures in NYS Parks and Recreation Dutch Heritage Project website in collaboration with Kinderhook Memorial Library.
3. Shared information on real-estate listing opportunities on Upstater with Kinderhook realtors.

COMMUNITY/BUSINESS OUTREACH

1. Initial stages of planning Kinderhook food-service promotion in collaboration with local nonprofits, such as Martin Van Buren National Historic Site.
4. Finalized planning for two food trucks to alternate vending in Village Square every Thursday from end of May to October. Nosh Food Truck & Catering Co., and Gourmeli's Taste. (Nosh Food Truck application approved by board at March board meeting. Gourmeli's Taste application to be considered at April board meeting.)
5. Held meetings to develop list of development groups with emphasis on repurposing/redevelopment of historic properties.
6. Composed "On the Move" section of April 2018 Village Bulletin.

BUILDING A FOOD SMART COMMUNITY EVENT – APRIL 21 & 22

1. Continued collaboration and meetings as a member of Food Smart committee on planning for event.
2. Continued planning with Mario's Home Center re: participation in April 21 event.
3. Secured from eLot and distributed to Mario's and for village website list of accepted e-recycling items.
3. Coordinated multi-faceted promotional program in collaboration with committee chairman Applegate, including radio interview, paid print advertising, web promotion distribution, social media distribution.
4. Coordinated content and collaborated with graphic designers re: materials for event. Poster graphics, promotional poster, flyers for web distribution, event schedule trifold.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Memorandum of Understanding signed and finalized by Buren.
2. Developing program for cultural/historic/educational/agricultural exchange between Buren and Kinderhook, including proposal for “friendship” tree-planting exchange.
3. Met with Jim Dunham and groundskeeper at Dutch Reformed Church cemetery to identify possible site for “friendship” tree.
4. Awaiting return of Memorandum to prepare and distribute press release.

NYS GRANT NOTIFICATIONS

1. Continuing ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.

LIGHTING STUDY GRANT & PROJECT

1. Keeping informed re: grant opportunities to secure funding to pursue lighting installation.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT

1. Awaiting announcement of 2018 grant awards. Announcements postponed until April 21st.

VAN BUREN HALL COMMITTEE

1. Second meeting of committee during which historic perspective was presented by Rod Blackburn and priorities were set, specifically redesign of bathroom/kitchen area for disabled access. Ken Neilsen to provide preliminary conceptual drawings at next meeting on May 2nd.
2. Drafted two facility feedback surveys (visitor survey and event and class organizer survey) and received comments from committee.
3. Surveys to be distributed beginning in April.

MONARCH BUTTERFLY HABITAT AT MILLS PARK

1. Continued coordination with Sigrid Gray on planning for Mills Park planting project for Earth Day weekend April 21 and April 22, 2018.

MISCELLANEOUS

1. Continued discussions with clerk and deputy clerk re: improvements to village website for village promotion.
2. Revised Application for Use of Village Property adapted by Village Board at March board meeting.
3. Had discussions with Mayor Dunham re: location of bike trail and Mills Park.
4. Prepared Proposed Economic Development Budget for 2018.
5. Held meetings re: exploration of possible new location for Friends of Kinderhook Memorial Library bookshop.