

ECONOMIC DEVELOPMENT REPORT – JULY 2019

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Official opening ceremony for naming of Van Buren Hall

PROMOTION

1. Continued restocking display of Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
 2. Restocked Martin Van Buren National Historic Site with 500 Native Son brochures.
 3. Completed design, permission coordination, and production of Spectrum on-screen ad for Kinderhook retail businesses and nonprofit organizations in cooperation with graphic designer and Jack Shainman Gallery. Ad on screen from July 15, 2019, and extended to August 31, 2019.
 4. Dropped off Summer/Fall Kinderhook rack cards at Spectrum theatre.

HISTORIC KINDERHOOK WALKING & BICYCLING TOUR BROCHURE

1. Grant Awarded for brochure redesign and rebranding: June 12, 2019
Total Project: \$2,750 Grant Award: \$1,325
2. Commissioned photographer Siobhan Connelly to photograph Alan Foster painting of Kinderhook Village Square for brochure cover. Photograph received.
3. Graphic design and content revisions (with Ruth Piwonka) in progress.
4. Met with Jim Dunham and Ruth Piwonka re: sourcing historic photographs.

COMMUNITY/BUSINESS OUTREACH

1. Continued liaison and social-media promotional efforts with new businesses.
2. Invited existing businesses to submit photos for Instagram promotional posts.
3. Attended ACE Creative Economy Mixer at PS21 where local organizations discussed cross-organization promotion.
4. Attended Kinderhook Memorial Library community outreach meeting.

COLUMBIA COUNTY FOOD TRUCK VILLAGE – 2019

1. Commenced preparations for August 2019 event.
2. Reviewed number of food trucks, insurance papers, and researched and recruited additional trucks for August event.
3. Met with food truck owner, Wildfire Food Truck, concerning event and placement.

4. Met with KBPA for initial planning for August event.
- 5.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued follow up with Buren on expanding connections between the two communities.
2. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
3. Contacted by and liaised with Sophie Doornmalen of Consulate of The Netherlands in New York City re: publicizing Dutch Heritage Week through the Consulate.
4. Made arrangements for visits by Sophie Doornmalen to local businesses in July. Postponed until September 6.

DUTCH HERITAGE WEEK – July 12 to July 19, 2019

1. Continued organization and liaison with presenters and presentation locations.
2. Arranged for village tent, chairs for July 13 event in the square during Farmers' Market.
3. Met with Chuck Groenink and children's librarian to arrange July 16th event in library.
4. Purchased supplies for July 16th event.
5. Composed and submitted press release for Columbia Paper (published).
6. Collaborated with graphic designer on Dutch Heritage Week ad in Columbia Paper and poster.
7. Distributed poster throughout Columbia County.
8. Contacted local radio station for public-service announcement.
9. Listed Dutch Heritage Week on WAMC events calendar.
10. Sent Facebook requests to historic organizations in Albany and Columbia County requesting that they share Facebook Dutch Heritage Week posts.
11. Posted Dutch Heritage Week on Facebook, Facebook Kinderhook-Buren, Instagram, IMBY.com, Nextdoor Kinderhook.
12. Liaised with Anne Birckmayer re: Kinderhook Walking Tour during Dutch Heritage Week.

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
 2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.
 3. Recommended Berkshire Taconic Community Foundation Grant for future Kinderhook Creek Heritage Water Trail signage. (Due: March 2020)

MUNICIPAL PARKING LOT LIGHTING STUDY GRANT & PROJECT

1. Awaiting finalized easements where necessary in order to order fixtures.

2. Met with J. Dunham and R. Fitzsimmons re: easements.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Discussed grant narrative with Daniel Theobald of Barton & Loguidice.
2. Solicited and obtained letters of support for 2019 CFA grant application.
3. 2019 Villages of Kinderhook and Valatie Kinderhook Creek Waterfront Revitalization Plan Local Waterfront Revitalization Program submitted by Barton & Loguidice.

VAN BUREN HALL

1. Contacted and met informally with architect Gregory Merryweather to discuss interior renovations of Van Buren Hall.
2. Set up Van Buren Hall committee meeting with Gregory Merryweather for August to discuss Van Buren Hall project scope with full committee.
3. Invited Randal Dawkins to join Van Buren Hall committee.
4. Van Buren Hall committee members: Board of Trustees Liaison – David Flaherty, David Smith, Ken Neilson, Tina Lang, Renee Shur, Randal Dawkins.