

ECONOMIC DEVELOPMENT REPORT- JULY AND AUGUST 2017

PLANNED UPCOMING EDC AND EDC CO-SPONSORED PROJECTS

1. Establishment of Village of Kinderhook Facebook page.
2. Planning for Candlelight Night in Collaboration with KBPA
3. Potential Establishment of Sister City Relationship with Buren in The Netherlands

PROMOTION

1. Continued distribution of summer and fall event rack card, Native Son, and Walking Tour Brochures throughout village, town, in Chatham, Hudson, Valatie, and at Columbia County Chamber of Commerce for their office and AMTRAK station.
2. Composed and posted IMBY.com posts about multiple village events, including farmers' market and KinderhookWalks.
3. Continued restocking display of Walking Tour brochures, Native Son rack card at Martin Van Buren statue and tourist information stand at Samascott's Garden Market.
4. Distributed Native Son brochures to: CCHS, Kinderhook Memorial Library, Kinderhook businesses, Samascott's Garden Market Tourist Center, Golden Harvest, Martin Van Buren National Historic Site, Omi International Arts Center, Olana State Historic Site, Thomas Cole House, Mount Lebanon Shaker Museum, Clermont State Historic Site, MASSMoca, Albany International Airport, Steepletop: Edna Saint Vincent Millay House, The School I Jack Shainman Gallery, hotels in Hudson, Kinderhook Post Office, New York State Museum, Spectrum Theater.
5. Encouraged reciprocal brochure display with above historic sites and Samascott's Garden Market tourist display rack.
6. Composed and arranged for one month ad on eight screens for Village of Kinderhook at Spectrum Theater and distributed brochures, flyers, business cards from Kinderhook businesses and organizations to be displayed at Spectrum Theater.
7. Composed letter of invitation to Jan de Boer, Mayor of Buren, concerning Sister City proposal.
8. Began assembly of presentation portfolio about Kinderhook to send to Mayor of Buren.

COMMUNITY/BUSINESS OUTREACH

1. Planning continued for Food Truck Village – August 24th, including review of liability insurance for vendors and liquor permits., finding volunteers for set up and take down, securing supplies, distributing promotional posters, composing and sending out press releases to newspapers, online event sites, Nextdoor Kinderhook, IMBY.com, and radio station.
2. Helped arrange for graphic for Food Truck Village for village website event box.

3. Assisted KBPA in identifying donors for tent rental for Food Truck Village – August 24.
4. Began planning Summer in the Village – August 12, including finding DJ, arranging magic show, and other activities and food vendors. Organized Summer in the Village set up and take down. Arranged for payment of magician and DJ by village.
5. Liaisoned with Kinderhook Memorial Library to plan July 10, 2017, presentation on Medical Marijuana by Dr. Kenneth Weinberg.

RESEARCH AND LIAISON FOR GRANTS LIGHTING STUDY GRANT & PROJECT

1. Liaisoned with Sage Engineering re: final stages of lighting study.
2. Arranged for George Campbell of Sage Engineering to present study to Village Board on September 13th.
3. Continued keeping informed of progress of Climate Smart committee re: tasks completed that could relate to possible future funding for lighting of parking lot.

DESIGNATION OF KINDERHOOK CREEK AS A NYS INLAND WATERWAY AND GREENWAY GRANT

1. Met with Ted Kolanskowski and Glen Gidaly of Barton and Loguidice and Mayor Dunham re: planning for Hudson Valley Greenway grant for a feasibility study and toured possible locations along creek for recreational amenities.
2. Met with Mayor Dunham, Town Supervisor Gratton, Valatie Mayor Argyle, and Stuyvesant Mayor Knott re: Village of Kinderhook spearheading grant application on behalf of four municipalities.
3. Reviewed with Mayor Dunham language of “Project Understanding” from Barton and Loguidice.
4. Composed and sent out letter asking for letters of support for grant application. Received 12 letters of support to date.
5. Consulted with Mayor Dunham and Barton and Loguidice on preparation of grant application and reviewed with Mayor Dunham final draft.
6. Grant application, entitled “Kinderhook Creek Recreational Access Improvements Plan,” formally submitted by Barton and Loguidice on September 8, 2017.
Grant request: \$46,050. Greenway Funds Requested: \$23,025. Applicant Match (divided among four municipalities): \$23,750.

HUDSON RIVER VALLEY NATIONAL HERITAGE AREA GRANT – Native Son: Martin Van Buren & Kinderhook

1. 8,000 count printed.
2. Arranged for digital version of brochure for Village website, Martin Van Buren National Historic Site website, and Friends of Lindenwald website.

3. Reviewed process for reimbursement from Parks and Recreation – Historic Preservation grant. Completed reimbursement paperwork to be submitted in month of September.
4. Brochure distribution to historic sites and other outlets ongoing.

MONARCH BUTTERFLY HABITAT GARDEN AT MILLS PARK

1. **Suggestions for improvements for Mills Park: 1. Installation of trash receptacle at corner of Albany Ave. and Railroad Ave. 2. Installation of Mutt Mitts pole and bag dispenser at Albany Ave. and Railroad Ave. 3. Removal of metal sign at center of park. 4. Possible volunteer project to construct and erect an attractive barrier on park side of NationalGrid equipment.**
2. Research to be conducted on finding an interpretive sign on monarch butterfly habitat from a national monarch conservation group.
3. Planning for official dedication ceremony – perhaps in the fall – for Monarch Butterfly Habitat Garden with participation of Girl Scout troop, as per Mayor Dunham.
4. Meeting to be held with Electric Rail Trail representative on September 16, 2017, re: Mills Park as a trail head.

MISCELLANEOUS

1. Assisted with planning and organization of KinderhookWalks: A History of Place with Ann Birckmayer.
2. Distributed flyers for KinderhookWalks and composed press release and IMBY post.
3. Collaborated with Deputy Clerk C. Vandeburgh re: Design and ordering of lift signage for Van Buren Hall and consulted with Rob Meehan re: placement.
4. Consulted and met with David Smith and David Flaherty re: walk through of Van Buren Hall and list of possible improvements in Van Buren Hall.
5. Consulted with David Smith re: Van Buren Hall chair donation.