

## **ECONOMIC DEVELOPMENT REPORT – JANUARY 2019**

### **PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS**

1. Official opening ceremony for naming of Van Buren Hall

### **PROMOTION**

1. Continued restocking display of Walking Tour and Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Composed and/or posted Village of Kinderhook, KBPA events, Concerts in the Village, future opening of Saisonnier, updates on local businesses, news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, Hudson Valley 360, Facebook, Kinderhook-Buren Facebook page, and Nextdoor Kinderhook, okvillage Instagram.

### **HISTORIC KINDERHOOK WALKING TOUR BROCHURE**

1. Continued exploration of redesign of Historic Kinderhook Walking Tour brochure, researched new graphic for cover, discussed process of redesign with graphic designer, and contacted photographer for possible new photos of historic properties. [Original printing of brochure is now almost depleted.]
2. Monitoring grant availability for brochure redesign and printing. Grant from Hudson River Valley National Heritage Area application deadline: May 10, 2019.

### **COMMUNITY/BUSINESS OUTREACH**

1. Prepared a packet of information about Village of Kinderhook to be sent out to regional developers of historic properties.
2. Contacted village owner of mixed-use property for sale and received permission to contact developers.
3. Sent out Village of Kinderhook developer packet to one developer.
4. Researched and identified three (3) more potential developers for sending out packet of information.
5. Made contact between one village property owner with space to lease and a business seeking to relocate.
6. Continued to liaison with new businesses opening soon in Kinderhook: Saisonnier and Swell.
7. Welcomed Swell to the village and gave them Welcome packet.
8. Composed opening announcements for Swell on Facebook, IMBY.com, Kinderhook-Buren Facebook, and okvillage Instagram.
9. Liaisoned with Climate Smart Task Force re: press release for charging station.
10. Updated Business Directory for village website.
11. Posted electric-charging station announcement on social media.

12. Confirmed with local employee of Kinderhook Bank that bank will continue operating at Hudson Street location now that bank has been acquired.
13. Expanded “Celebrating the Writers and Visual Artists of Kinderhook” feature on Nextdoor Kinderhook.
14. Helped revise village’s “Application for Use” re: lift requirements.
15. Helped compose invitation to home-based businesses to be listed in business directory on village website.

### **COLUMBIA COUNTY FOOD TRUCK VILLAGE – 2019**

1. Liaisoned with KBPA and Conny Chase to begin planning for Food Truck Village – specifically, review and revision of application and recruitment of vendors.
2. Dates set for Food Truck Village: June 27, 2019, and August 22, 2019.

### **SISTER CITY PROJECT – BUREN – THE NETHERLANDS**

1. Continued follow up with Buren on expanding connections between the two communities.
2. Preparing design and pricing for Village or KBPA to print special OK stickers with “Kinderhook/Buren Sister Cities Since 2018” to be sold locally and in gift shops in Buren.
3. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
4. Consulted on design of directional mileage sign for Buren on existing Village Square sign post – now being constructed.
5. Sent invitation to Buren to participate in Dutch Heritage Week.
6. Researched and identified grant availability for Dutch/American cultural exchange available from the Netherland-America Foundation.
7. Spoke with a representative of the Netherland-America Foundation for information on grants.
8. Passed on information about grants to Mark Hofman and Jan de Boer and David Smith of Concerts in the Village.
9. Made contact with The Netherland Club of New York.

### **DUTCH HERITAGE WEEK**

1. Dates set for July 12 to July 19, 2019.
2. Sponsors to be contacted.
3. Confirmed planned activities: Tom de Witte, Dutch landscape architect; Feather Arts Studio in Farmers’ Market with interactive Dutch-themed art project; KinderhookWalks; lecture by Charly Gehring of New Netherland Institute; kids activities at Kinderhook Memorial Library; Dutch food at Kinderhook Reformed Church; Dutch-inspired menu selections at local eateries.
4. Possible events still in planning stage: event at The School and participation of Martin Van Buren National Historic Site.

### **GRANT AVAILABILITY**

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.

### **LIGHTING STUDY GRANT & PROJECT**

1. Received updated 2018 cost estimate for lighting fixtures for municipal parking lot.
2. Received cost estimate from Scheriff Electric and still awaiting cost estimate from Jerry Jennings Electric for installation of municipal parking lot lights.
3. Contacted distributor of lighting fixtures to review light levels and number of fixtures.
4. Received revised proposed plan from distributor for light fixtures. Currently under review.

### **KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN**

1. Barton & Loguidice met with Kinderhook-Valatie appointed creek committee.
2. Barton & Loguidice completed initial site visits.

### **VAN BUREN HALL**

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.
3. Under-stage storage carts researched by Trustee David Flaherty.
4. Proposed presentation to Village Board of draft concept for ADA-compliant bathroom area.
5. Researched to identify applicable grants for ADA-compliant bathroom area.
6. Conceptual plan prepared by Ken Neilson for ADA-compliant bathrooms approved by Village Board.
7. Research on going re: identifying potential architects for completing plans for ADA-compliant bathrooms.