

ECONOMIC DEVELOPMENT REPORT – MAY 2018

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Research search-engine optimization for Kinderhook website.
2. Official opening ceremony for naming of Van Buren Hall.
3. KinderhookWalks' second season- 2018.

PROMOTION

1. Continued restocking display of Walking Tour and Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site.
2. Restocked Walking Tour and Native Son brochures at Clermont.
3. Composed and/or posted Village of Kinderhook, KBPA events, Food Truck Thursday, and news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, and Facebook.

COMMUNITY/BUSINESS OUTREACH

1. Proposing Kinderhook food-service promotion in collaboration with local nonprofits, such as Martin Van Buren National Historic Site.
2. Finalized planning for Food Truck Thursday from end of May to October with Nosh Food Truck & Catering Co., and Gourmeli's Taste. Liaisoned with DPW concerning parking and safety issues for Thursdays in Village Square.
3. Contacted National Grid re: information about National Grid Main Street Revitalization Grant program. Set up site visit for National Grid rep to view vacant properties to determine eligibility. Contacted vacant property owners and provided information on program. Met with Katie Newcombe of National Grid and Jim Dunham and toured PCJ Development properties and viewed exterior of Dutch Inn and corner property Chatham Street, as well as vacant lot on Chatham Street and new Broad Street construction, 1-3 Broad Street, and 5 Broad Street. Awaiting report on eligibility.
4. Attended Judge Koweek court in Hudson re: Dutch Inn.
5. Posted congratulations on IMBY.com, Nextdoor Kinderhook, and Facebook re: The Flammerie and Dyad Wine Bar for winning Capital Region Living Bestie Recognition and Awards 2018.
6. Composed Mother's Day web promotions for Kinderhook food services: Carolina House, The Flammerie, Eat. Sip. Smile, Broad Street Bagel Co.
7. Composed and posted web congratulation for Bill Laraway's designation of Columbia County Realtor of the Year.
8. Composed and posted information re: Great Lengths Hair Salon.
9. Collaborated with Kinderhook Climate Smart Task Force and designer Cathy Boyd on Carbon Footprint poster to be displayed in Kinderhook Farmers' Market.
10. Contacted Congressman John Faso's office in D.C. to find out facts about new security measures at Kinderhook office.

11. Contacted Timothy Ebneith who will be holding drawing classes in Van Buren Hall re: promotion to community.

COLUMBIA COUNTY FOOD TRUCK VILLAGE – June 28 and August 23

1. Continued planning, including checking insurance certificates and contacting vendors' insurance companies for revisions where necessary.
2. Second meeting with Conny Chase of The Flammerie re: planning and vendor selection.
3. Liaisoned with village clerk re: Columbia County Tourism \$250 event grant.
4. Contacted and arranged with Cantele for tent, tables, chairs for event. Requested and secured a \$350 donation/discount per event on rentals.
5. Followed up on inquiries (3) re: additional businesses looking to participate.

SUMMER IN THE SQUARE

1. Initial planning stages with Carrie Walsh of Eat. Sip. Smile and contacting of vendors. Scheduled for August 11, 2018.
2. Contacted and scheduled DJ, magician, and Broad Street Bagel Co.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Received signed originals of Memorandum of Understanding.
2. Completed selection with Maple Lane Nursery regarding tree selection for "friendship" tree: red oak. Village of Kinderhook and Dutch Reformed Church to share cost of tree.
3. Continued communication and planning with Jan de Boer of Buren concerning his and Buren event planner Mark Hofman's visit to Kinderhook.
4. Composed and distributed press release to web outlets. Press release to be supplied to additional media outlets closer to date of de Boer and Mark Hofman visit: July 30th – August 4th.
5. Drafted with assistance of Ruth Piwonka and Mayor Dunham a proposed itinerary for Buren visitors and sent proposed itinerary for approval to Buren.
6. Contacted and/or met with the following to secure their participation during Buren visit: CCHS, Director Megan O'Malley and Historian Patricia MacKay of Martin Van Buren National Historic Site, Dutch Desserts, Marjan Beebe and Freek Lankhof, Samascott's Garden Market, Dutch Reformed Church. Still to be contacted: local area businesses, such as distilleries, breweries, farms.
7. Contacted various Kinderhook residents re: lodging and hosting dinners for visitors.

NYS GRANT NOTIFICATIONS

1. Continuing ongoing monitoring of notifications of NYS grant availability to

make recommendations to village board.

2. Distributed relevant grant notifications to local non-profits for their consideration.

LIGHTING STUDY GRANT & PROJECT

1. Keeping informed re: grant opportunities to secure funding to pursue lighting installation.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT

1. Based on detailed discussions with Hudson Valley Greenway, beginning planning preparation for application to August round of grants.
2. Attended Hudson Valley Greenway conference on how to prepare grant applications at Clermont State Historic Site. Native Son: Martin Van Buren in Kinderhook was featured in Greenway's presentation as a sample of a successful project supported by Greenway grant funds.
3. Scheduling meeting with representatives of Barton and Loguidice in June to strategize about application for August round of Greenway grants and other grant possibilities.

VAN BUREN HALL COMMITTEE

1. Continued meetings and discussions with committee to set goals for Van Buren Hall. Ken Neilson prepared and presented conceptual plans for reconfiguration to accommodate two handicap-access bathrooms and improved kitchen area.
2. Continued discussions and strategized solutions for storage issues.
3. Continued review of feedback surveys.

MONARCH BUTTERFLY HABITAT AT MILLS PARK

1. Discussion continue on alternate Albany-Hudson Electric Trail route through Mills Park.

MISCELLANEOUS

1. Continued discussions with clerk and deputy clerk re: improvements to village website for village promotion.