

## **ECONOMIC DEVELOPMENT REPORT - FEBRUARY 2018**

### **PLANNED & PROPOSED UPCOMING EDC AND EDC CO-SPONSORED PROJECTS**

1. Establishment of Village of Kinderhook Facebook page.
2. Research of search-engine optimization for Kinderhook website.
3. Official opening ceremony for naming of Van Buren Hall.
4. KinderhookWalks' second season- 2018.
5. Climate Smart Task Force, Economic Development, Friends of Kinderhook Memorial Library, Clynk, and KBPA-sponsored Building a Food Smart Community (April 21, 2018, and accompanying activities on Earth Day – April 22, 2018).
6. Planning for participation in NYS Dutch Heritage project.
7. Began initial discussions for Food Truck Village 2018 – June 28 and August 23.

### **PROMOTION**

1. Continued restocking display of Walking Tour brochures and Native Son rack card at Martin Van Buren statue and tourist information stand at Samascott's Garden Market.
4. Coordinating with Cordell Reaves re: submission for listing Native Son and WalkingTour brochures in NYS Parks and Recreation Dutch Heritage project upcoming spring and summer event.

### **COMMUNITY/BUSINESS OUTREACH**

1. Continued to contact and encourage business district businesses to produce materials to display at tourist information stand at Samascott's Garden Market.
3. Finalized with graphic designer on "Village of Kinderhook – Discover the Opportunities" for village website. Now up on website.
4. Distributed hard copies of "Discover the Opportunities" to Kinderhook realtors and provided link to document on village website.
4. Finalized planning for two food trucks to alternate vending in Village Square every Thursday from end of May to October. Nosh Food Truck & Catering Co., and Gourmeli's Taste.

### **BUILDING A FOOD SMART COMMUNITY EVENT – APRIL 21 & 22**

1. Continued collaboration as a member of Food Smart committee on conceptualizing, planning, and recruiting presenters for participation on April 21, 2018, and community projects for Earth Day, April 22, 2018.
2. Continued planning with Mario's Home Center re: participation in April 21 event.
3. Made contacts with eLot and K.I.S.S. to coordinate drop-off recycling at Mario's Home Center.

3. Assisted with development of programming and assisted with event-schedule planning.
4. Collaborated with graphic designers re: materials for event. Poster graphic, promotional poster, and flyers for web distribution finalized. To be distributed beginning March 21, 2018.
5. Collaborated with Warren Applegate, chair of event committee, on development of event budget.

### **SISTER CITY PROJECT – BUREN – THE NETHERLANDS**

1. “Memorandum of Understanding” between Buren in the Netherlands and Village of Kinderhook finalized and sent for signature. Awaiting approval by board in Buren.
2. Developing program for cultural/historic/educational/agricultural exchange between Buren and Kinderhook, including proposal for symbolic tree-planting exchange – possibly in Kinderhook at MVB’s grave.

### **NYS GRANT NOTIFICATIONS**

1. Reviewed notifications of grant announcements and passed on information to Kinderhook non-profit organizations where applicable (CCHS and Concerts in the Village).

### **LIGHTING STUDY GRANT & PROJECT**

1. Keeping informed re: grant opportunities to secure funding to pursue lighting installation.

### **KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT**

1. Solicited and received letters of support for 2018 grant application.
2. Reviewed and suggested changes and additions to grant-request narrative to Ted Kolankowski of Barton and Loguidice.
3. Coordinated requests for official reaffirmations and resolutions for 2018 participation of four communities in the creek project: Village of Kinderhook, Village of Valatie, Town of Kinderhook, Town of Stuyvesant.
4. Grant application submitted February 8, 2018 by Barton and Loguidice.
5. Grant awards to be announced March 21, 2018.

### **VAN BUREN HALL COMMITTEE**

1. Formed Van Buren Hall Committee: Renee Shur, chairperson; David Flaherty, David Smith, Rod Blackburn, Ken Neilson, Tina Lang.
2. First meeting of committee – discussed goals and process.

### **MONARCH BUTTERFLY HABITAT AT MILLS PARK**

1. Continued coordination with Sigrid Gray on planning for Mills Park planting project for Earth Day weekend April 21 and April 22, 2018.

### **MISCELLANEOUS**

1. Continued discussions with clerk and deputy clerk re: improvements to village website for village promotion.
2. Collaborated with Village Clerk and Deputy Clerk re: revisions and additions to Application for Use of Village Property.
3. Worked on composing and formatting revised Application for Use. Now submitted to Board of Trustees for approval at March 2018 board meeting.