

ECONOMIC DEVELOPMENT REPORT

JANUARY 2018

PLANNED & PROPOSED UPCOMING EDC AND EDC CO-SPONSORED PROJECTS

1. Establishment of Village of Kinderhook Facebook page.
2. Research and planning for Google optimization for Kinderhook website, including events, nonprofits, and businesses.
3. Official opening ceremony for naming of Van Buren Hall.
4. KinderhookWalks' second season- 2018.
5. Climate Smart Task Force, Economic Development, and KBPA-sponsored Building a Food Smart Community (April 21, 2018, and accompanying activities on Earth Day – April 22, 2018).
6. Planning for participation in NYS Dutch Heritage project.

PROMOTION

1. Continued distribution of summer and fall event rack card, Native Son, and Walking Tour Brochures throughout village, town, in Chatham, Hudson, Valatie, and at Columbia County Chamber of Commerce for their office and AMTRAK station.
2. Composed and posted IMBY.com and Nextdoor Kinderhook posts about local businesses, organizations, and village events.
3. Continued restocking display of Walking Tour brochures and Native Son rack card at Martin Van Buren statue and tourist information stand at Samascott's Garden Market.
4. Contacted Cordell Reaves re: format for listing Native Son and Walking Tour brochures in NYS Parks and Recreation Dutch Heritage project upcoming spring and summer event.

COMMUNITY/BUSINESS OUTREACH

1. Continued to contact and encourage business district businesses to produce materials to display at tourist information stand at Samascott's Garden Market.
2. Finalized and printed "Village of Kinderhook – Discover the Opportunities." Handout distributed to local realtors and potential commercial property investors.
3. Collaborated with graphic designer on "Village of Kinderhook – Discover the Opportunities" for village website.
4. Recruited and planned for two food trucks to alternate vending in Village Square every Thursday from end of May to October. Nosh Food Truck & Catering Co., and Gourneli's Taste. Applications to be submitted to village in March.
5. Met for initial planning session for KinderhookWalks 2018 with A. Birckmayer and R. Piwonka.

BUILDING A FOOD SMART COMMUNITY – APRIL 21, 2018 - VAN BUREN HALL

1. Continued collaboration as a member of Green Fair committee on conceptualizing, planning, and recruiting presenters for participation on April 21, 2018, and community projects for Earth Day, April 22, 2018.
2. Continued contacts with planning Mario's Hardware participation in April 21 and 22, 2018 event.
3. Assisted with development of programming, researched educational materials, and assisted with event-schedule planning.
4. Preliminary outreach to graphic designers re: pricing and designing both educational and promotional materials for event.
5. Collaborated with Warren Applegate, chair of event committee, on development of event budget for applying for grant and/or sponsorship opportunities.
6. Contacted Hannaford pharmacist re: participation in event to educate public about prescription take-back program at Hannaford pharmacy.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Completed "Memorandum of Understanding" between Buren in the Netherlands and Village of Kinderhook.
2. Draft "Memorandum of Understanding" approved by Mayor of Buren and Mayor of Kinderhook. Memorandum to be signed and finalized in February by the two communities.
3. Shared information about sister-city project with Kinderhook Memorial Library teen librarian for establishment of e-pal program between teens in Buren and Kinderhook.

LIGHTING STUDY GRANT & PROJECT

1. Final report and accounting of expenses accepted by NYS Parks & Recreation – Historic Preservation.
2. Grant reimbursement requested: \$3,500. Grant reimbursement received: \$4,326.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND GREENWAY GRANT

1. Consulted and collaborated with Ted Kolankowski of Barton & Loguidice on gathering information and documentation for applying for Hudson Valley Greenway Community Grant for Kinderhook Creek study.
2. Drafted sample support letters for grant application and distributed to: Senator Marchione, Congressman Faso, KBPA, Martin van Buren National Historic Site, Columbia County Historical Society, Village of Kinderhook Climate Smart Task Force, Columbia County Tourism, Columbia County Chamber of Commerce, Capital District Regional Planning Commission.

3. Sent out requests for Town of Kinderhook, Village of Valatie, and Town of Stuyvesant reaffirmation resolutions for co-participation in Kinderhook Creek study and grant application.
4. Grant application deadline: February 9, 2018.

MONARCH BUTTERFLY HABITAT AT MILLS PARK

1. Coordinated with Sigrid Gray on planning for Mills Park planting project for Earth Day weekend April 21 and April 22, 2018.

MISCELLANEOUS

1. Continued discussions with clerk and deputy clerk re: improvements to village website for village promotion.
2. Developed concept and list of potential members of committee for Van Buren Hall.
3. Contacted potential members of Van Buren Hall and received their acceptance to become members of committee: Renee Shur, chairperson, David Smith, Rod Blackburn, Tina Lang, Trustee David Flaherty (liaison with Village Board), Ken Neilson. Meetings to begin in February 2018.
4. Reviewed and distributed Economic Impact Study of NYS Parks System to Mayor Dunham and village trustees.