

ECONOMIC DEVELOPMENT REPORT OCTOBER/NOVEMBER 2017

PLANNED UPCOMING EDC AND EDC CO-SPONSORED PROJECTS

1. Establishment of Village of Kinderhook Facebook page.
2. Research and planning for Google optimization for Kinderhook website, including events, nonprofits, and businesses.
3. Official opening ceremony for naming of Van Buren Hall.
4. KinderhookWalks' second season.
5. Climate Smart Task Force and EDC-sponsored Green Fair (April 21, 2018, and accompanying activities on Earth Day – April 22, 2018).

PROMOTION

1. Continued distribution of summer and fall event rack card, Native Son, and Walking Tour Brochures throughout village, town, in Chatham, Hudson, Valatie, and at Columbia County Chamber of Commerce for their office and AMTRAK station.
2. Composed and posted IMBY.com and Nextdoor Kinderhook posts about local businesses, village events, such as OK Fall Festival, Medical Marijuana at Kinderhook Memorial Library, Candlelight Night, Dyad Wine Bar, Eat. Sip. Smile, Albany-Hudson Electric Trail Public Meeting, Monarch Butterfly Habitat at Mills Park.
3. Continued restocking display of Walking Tour brochures and Native Son rack card at Martin Van Buren statue and tourist information stand at Samascott's Garden Market.
4. Contacted Cordell Reaves of NYS Parks and Recreation, Historic Preservation re: Dutch Heritage Tourism Project.
5. Arranged meeting with Mr. Reaves and CCHS, Kinderhook Memorial Library, Friends of Library, KinderhookWalks, Concerts in the Village, Samascott Orchards, Ruth Piwonka, Mayor Dunham re: Village of Kinderhook participation in the project.
6. Concept of a Dutch Day in Kinderhook in 2018 discussed with possibility of EDC organizing collaboration between local businesses, local nonprofit organizations, and library.

COMMUNITY/BUSINESS OUTREACH

1. Continued to contact and encourage business district businesses to produce materials to display at tourist information stand at Samascott's Garden Market.
2. Collaborated with KBPA on planning for Candlelight Night.
3. Solicited participation of vendors and music offerings for Candlelight Night.
4. Composed "Hold Harmless" agreement and distributed to vendors and organized receipt of applicable insurance certificates for Candlelight Night.
5. Worked on content of map and events and poster for Candlelight Night.

6. Distributed poster and map for Candlelight Night to local businesses, post offices, library.
7. Composed IMBY.com and Nextdoor Kinderhook posts re: Candlelight Night.
8. Distributed Candlelight Night announcement for posting on Facebook and other social media.
9. Assisted Concerts in the Village with Nextdoor Kinderhook event postings.
10. Composed draft of "Village of Kinderhook – Discover the Opportunities" handout to be distributed to local realtors and potential commercial property investors. Exploring possibility with local realtors of holding a realtor day in spring or early summer to invite realtors to visit Kinderhook. Outside realtors to receive the handout and local realtors to hold open houses.
11. Collaborated as a member of Green Fair committee on conceptualizing, planning, and recruiting presenters for participation on April 21, 2018, and community projects for Earth Day, April 22, 2018. Secured the participation of Mario's True Value Hardware for community e-recycling and placement of county's paper shredding service at Mario's for weekend of April 21 and 22 and Mills Park Monarch Butterfly Habitat designer Sigrid Gray for native conservation planting on April 22.
12. Collaborated with graphic designer on Kinderhook events montage for cover for "Village of Kinderhook – Discover the Opportunities."

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Sent presentation portfolio about Kinderhook to Dutch Consulate to be sent to Buren. Confirmation by email that portfolio was received in Buren.
2. Participated in a conference call with village historian Ruth Piwonka and representatives of Buren about establishment of sister-city agreement.
3. Received letter of acceptance to establish sister-city relationship from mayor of Buren.
4. Sister City draft partnership agreement being researched and drafted and translated into Dutch by local volunteer resident. Draft to be approved by village board and mayor of Buren and then finalized.
5. Following finalization of partnership agreement conversation between mayors of Kinderhook and Buren to be scheduled.
6. Researched and discussed with Berkshire Taconic Community Foundation their Alice and Richard Henriquez Memorial Fund grant that provides a grant for international community service for young people aged 14-22.

LIGHTING STUDY GRANT & PROJECT

1. Liaisoned with Sage Engineering re: final stages of lighting study – now complete.
2. Final report prepared and submitted to NYS Parks and Recreation.
3. Awaiting reimbursement of grant amount of \$3,500.

4. Continued keeping informed of progress of Climate Smart committee re: tasks completed that could relate to possible future funding for lighting of parking lot.
5. Prepared with Village Clerk Historic Preservation Commission application for Certificate of Appropriateness for lighting fixtures and poles for October HPC meeting.
6. Presented final lighting study to HPC. Certificate of Appropriateness for lighting fixtures approved and received.
7. Composed and sent letter to PCJ Development re: HPC-approved lighting fixtures and 5 Hudson Street parking lot area.

KINDERHOOK CREEK PROJECT AND GREENWAY GRANT

1. Received decision that grant was not approved from Greenway funds. Grant request: \$46,050. Greenway Funds Requested: \$23,025. Applicant Match (divided among four municipalities): \$23,750.
2. Consulted with Ted Kolankowski of Barton & Loguidice re: identifying upcoming grants and creating an action plan to apply for grants for funding creek study in 2018.
3. Review of grant possibilities on going.

HUDSON RIVER VALLEY NATIONAL HERITAGE AREA GRANT – Native Son: Martin Van Buren & Kinderhook

1. Brochure distribution to historic sites and other outlets ongoing.
2. Reimbursement application approved and reimbursement check received for \$1,000.

GRANT IDENTIFICATION AND APPLICATION

1. AmericaWalks Community Change Micro Grant: Consulted with village historian Ruth Piwonka and applied for an AmericaWalks Community Change Micro Grant in the amount of \$1,000 for a coloring book of Village of Kinderhook historic houses and buildings to encourage children and adults to walk the village's historic district and learn about historic features of Kinderhook architecture. Awaiting announcement December 15, 2017, about grant awards. Coloring book proposed to be printed and distributed in digital form.
2. Consulted with Ann Birckmayer of KinderhookWalks re: planning of 2018 walks and possible grant identification and application.
3. Consulted with Green Fair committee chair Warren Applegate re: applying for Berkshire Taconic Community Foundation Fund for Columbia County grant for Green Fair. Committee chair and economic development director to co-compose grant application.

MONARCH BUTTERFLY HABITAT AT MILLS PARK

1. Research to be conducted on finding an interpretive sign on monarch butterfly habitat from a national monarch conservation group.

2. Planning for official dedication ceremony for Monarch Butterfly Habitat Garden with participation of Girl Scout troop, as per Mayor Dunham.
3. Registered Monarch Butterfly Habitat on Monarch Joint Venture's U.S. monarch habitat map.
4. Arranged for village website graphic announcing Mills Park Monarch Habitat.
5. Composed with input from Sigrid Gray explanation about process and evolution of planting of habitat for posting on village website. This document to be updated for the community to be informed as habitat plantings evolve.

MISCELLANEOUS

1. Walked bike trail locations within Village of Kinderhook and discussed location of trailhead with Jim Dunham, Warren Applegate, and trail engineer.
2. Continued discussions with clerk and deputy clerk re: improvements to village website for village promotion.
3. Met with board member David Flaherty to discuss electricity upgrades and possible comprehensive plan for renovation of interior of Van Buren Hall.
4. Attended Albany-Hudson Electric Trail Public Meeting – November 27, 2017.