

ECONOMIC DEVELOPMENT REPORT – August 2021

Proposed Long-term Economic Development Projects

1. Van Buren Hall Renovation and Grant Funding
2. Kinderhook Creek LWRP

Promotion

1. Continued restocking display of Historic Kinderhook Village Walking & Bicycling Tour.
2. Continued posting news and events about Kinderhook events and businesses on Nextdoor Kinderhook, Facebook, IMBY.com, Instagram, and regional Facebook Community Boards.
 3. 2021 Berkshire Brochure distribution of Walking and Bicycling tour brochure completed. Approximately 4,000 brochures were picked up by visitors in the Berkshires, Columbia County, and Capital District.

Historic Kinderhook GeoTourist App - Supported by a Grant from the Hudson River Valley National Heritage Area

1. Met with Ann Birckmayer and Kate Johnson to discuss project scope and script writing for the App. Kate Johnson to draft a letter of agreement.
2. Requested and received photos of Kinderhook sites taken by Ruth Piwonka from Christine Piwonka.

Community/Business Outreach

1. Continued discussions and support about village issues with Hat Factory LLC.
2. Consulted and provided guidance to Kinderhook Bottle Shop concerning promotions, village communications, marketing, and community support letters.
3. Received verbal quote for installation of village-owned light post on Hat Factory property.
4. Provided Welcome Packet to Siena Private Wealth.
5. Kept business owners apprised of special board meetings.
6. Liaisoned with Gallery Northeast and KBPA re: opening of new exhibition and loan of equipment.
7. Posted notifications about Ghent Band concerts on social media.
8. Worked with C. Vandeburgh to revise new business listings on village website home page.
9. Provided input on food trucks to Rec Commission for Community Night.
10. Distributed Village zoning law and information re: moveable sandwich-board signs to new and upcoming businesses.
11. Distributed 2020 Census Redistricting Resources to Village Board and local businesses.
12. Attended new business meet up sponsored by Columbia County Chamber of Commerce on September 26, 2021 with future business owner of Kinderhook Bottle Shop.

Traffic Issues and Complete Streets Related to Economic Development

1. No activity this month.

COVID-19 Community Outreach

1. Continued daily postings and on-going email blasts from village and on Nextdoor Kinderhook and Facebook concerning Columbia County Department of Health COVID-19 updates.
2. Kept up to date on information in the media concerning COVID-19 issues and distributed as warranted via email blasts and social media.

Albany-Hudson Electric Trail and Village Bike Racks

1. Identified online sign vendor for location at Rothermel Park to direct bike-trail users to pump and tools station.
2. Identified replacement brochure holders for Rothermel and Valatie Trailheads. Ordered and installed.
3. Continued research on bike racks for Village Square, talking with more bike owners about preferred designs relative to methods for locking bikes, avoidance of damage to bikes, and overall design considerations.

Mills Park

1. Liaisoned with Mills Park crew re: tables and ADA compliance.

Sister City Project – Buren in the Netherlands

1. No activity this month.

Grants

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Subscribed to online Philanthropy News Digest to monitor daily RFP announcements for private foundation grants.
3. Concluded with assistance from B. Mancini that air-conditioning in Van Buren Hall for declaration of cooling station not eligible for DEC grant.

Tax Deductibility of Donations for Public Projects in Village

1. No activity.

Kinderhook Creek

1. Continued informal consultation with Ted Kolankowski of Barton & Loguidice about new grant opportunities and kayak-launch equipment.
2. Received information from T. Kolankowski about ADA-compliant kayak-launch manufacturers/installers.
3. Helped draft invitation to kayak public meeting with D. Weir.
4. Created a powerpoint presentation for August 25, 2021, kayak public-input meeting.
5. Attended August 25 public meeting with trustee D Weir.
6. Composed summary of public input from August 25 meeting.

Van Buren Hall

1. Next steps: Proposing a stand-alone project for air-conditioning project.
2. Solicited but not yet received feasibility and cost estimate for replacement of lift with elevator.
3. Concluded with assistance from B. Mancini that installation of air-conditioning in Van Buren Hall for cooling station not eligible for Climate Smart Communities Grant Program.

25 Chatham Street – Vacant Lot

1. Next steps on hold: (1) Contacting DEC to determine if there is any additional paperwork in their files post-demolition status. (2) Summarizing information for report to Board of Trustees.