

ECONOMIC DEVELOPMENT REPORT – APRIL 2019

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Official opening ceremony for naming of Van Buren Hall

PROMOTION

1. Continued restocking display of Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Composed and/or posted Village of Kinderhook, KBPA events, Concerts in the Village, future opening of Saisonnier, updates on local businesses, news items on social media and web: including IMBY.com, Rural Intelligence, WAMC events calendar, Hudson Valley 360, Facebook, Kinderhook-Buren Facebook page, and Nextdoor Kinderhook, okvillage Instagram.

HISTORIC KINDERHOOK WALKING TOUR BROCHURE

1. Completed proposed budget for grant application from Hudson River Valley National Heritage Area. Deadline: May 10, 2019.
2. Requested Village Board resolution for Walking Tour brochure grant application (May Village Board meeting).
3. Drafted three individualized sample support letters for Walking Tour brochure grant. Sent to KBPA, Columbia County Tourism, and Martin Van Buren National Historic Site.

COMMUNITY/BUSINESS OUTREACH

1. Continued liaison and social-media promotional efforts with new businesses: Saisonnier and Swell.
2. Continued to update Business Directory for village website upon receiving responses from home-based businesses for listings. Reconfigured directory by category.
3. Liaisoned with village, KBPA, and John Reilly Signs re: sign for Kinderhook Farmers' Market in village square. Consulted with Rob Meehan of DPW on installation. Now installed.
4. Presented KBPA/Farmers' Market signage at HPC April meeting.
5. Invited local businesses to send photo files for posting on okvillage Instagram site and Facebook.

COLUMBIA COUNTY FOOD TRUCK VILLAGE - 2019

1. Dates set for Food Truck Village: June 27, 2019, and August 22, 2019.

2. Revised application, sent out applications, researched new food trucks and vendors.
3. Liaison with vendors and insurance agents re: applications and Certificates of Liability Insurance
4. Contacted and secured 2 bands.
5. Drew new map for alcohol vendors of their locations + location of I.D. Tent – provided to alcohol vendors for their liquor-license permits.
6. Prepared budget estimate for event and provided to KBPA.
7. Began review of received insurance forms and liaisons with insurance companies for revisions where necessary.
8. Filled out application for donation form for Kinderhook Bank to sponsor the event. Sponsorship donation of \$250 received.
9. Wrote a letter of request to Columbia County Tourism for sponsorship. Secured \$250.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued follow up with Buren on expanding connections between the two communities.
2. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
3. Consulted on design of directional mileage sign for Buren on existing Village Square sign post – now being constructed and awaiting installation in early May.

DUTCH HERITAGE WEEK – July 12 to July 19, 2019

1. Sponsors to be contacted.
2. Confirmed planned activities: Tom de Witte, Dutch landscape architect; Feather Arts Studio in Farmers' Market with interactive Dutch-themed art project; KinderhookWalks; lecture by Charly Gehring of New Netherland Institute; kids activities at Kinderhook Memorial Library; Dutch food at Kinderhook Reformed Church; Dutch-inspired menu selections at local eateries.
3. Possible events still in planning stage: event at The School and participation of Martin Van Buren National Historic Site.
4. Contacted Crailo State Historic Site about finding individuals who dress in historic Dutch costumes to come to Kinderhook Farmers' Market.
5. Liaisoned with Tom de Witte, Dutch architect, re: length of his presentation.
6. Discussed with Jim Dunham and Ruth Piwonka arrangements for Charly Gehring's presentation at Kinderhook Reformed Church. Plans now finalized for reception following presentation.

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to

make recommendations to village board.

2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.
3. Contacted New York Department of State to schedule grant-application follow-up conversation.

MUNICIPAL PARKING LOT LIGHTING STUDY GRANT & PROJECT

1. Presented revised lighting plan and demonstration light box (loaned by Vertex) to consult on color temperature of lighting at HPC April meeting. HPC approved revisions to plan and voted on color temperature: 3000K.
2. Consulted with Mayor Dunham, Trustee Bob Baumeister, and DPW re: trenching and repaving parking lot for installation of light poles.
3. Drafted revised and then final budget estimates for lighting project and provided to village board for consideration for inclusion in Climate Smart grant monies.
4. Re-contacted three electrical contractors re: revised plan and then received revised cost estimates/bids from Scheriff Electric, Jerry Jennings, Electric, and Leggett Electric.
5. Consulted with Mayor Dunham re: easements for fixture installations.
6. Consulted with Wendy O'Hearn of Vertex re: specs for GFI outlets for poles. Awaiting specs.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Completed study and survey due June 2019.

VAN BUREN HALL

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.
3. Under-stage storage carts researched by Trustee David Flaherty.
4. Researched to identify applicable grants for ADA-compliant bathroom area.
5. Conceptual plan prepared by Ken Neilson for ADA-compliant bathrooms approved by Village Board.

MISCELLANEOUS

1. Consulted with Trustee Bob Baumeister re: seasonal beautification projects and budgets.
2. Prepared and ordered seasonal flower purchases from Samascott's Garden Market.