

## ECONOMIC DEVELOPMENT REPORT – May 2023

### KINDERHOOK BUSINESS UPDATE

#### Opened

Super Stories, Chatham Street

Village Yoga. 6 Hudson Street, 2<sup>nd</sup> and 3<sup>rd</sup> Floors

Muse Aesthetics. 12 Broad Street

#### Vacant Commercial/Mixed Use: [3]

1 Chatham Street, 6 Broad Street, 59 Broad Street

#### Partially Occupied Commercial/Mixed Use: [1]

5 Hudson Street

### PROMOTION

- On-going social-media re-posts for local businesses
- “Miles of Smiles” visitor map with Kinderhook ad out for distribution.
- Graphic designer completed design for 2023 visitor rack card
- Arranged for contract for 2023 rack card distribution with Berkshire Brochure
- Followed up on metal sign for bike trail re: pump station
- Provided Kinderhook photos for promotion to Columbia County Tourism
- Distributed Old Dutch Inn–composed press release to media outlets

### BUSINESS LIAISON

- Continued to provide updates on available commercial properties
- Provided sign tips for HPC to business owner
- Distributed bike-tip sheet - re: bicycle tourists - to businesses

### CURRENT GRANTS SUMMARY

#### COMPLETED:

#### **Village of Kinderhook, NY – A Walking Tour of the Square and Beyond – Audio Tour**

- Final report and Claim for Payment submitted and accepted
- Finalized planning for official launch on June 3
- Created graphics for official launch promotion
- Brainstormed affinity groups and individuals for special invitations to launch
- QR Code window clings printed and distributed
- Made contact with journalist to arrange for feature on audio tour
- **50 individuals stopped by June 3 launch tent**
- **As of June 14, 2023: 1,010 Visits to the Audio Tour App**

#### **Village of Kinderhook Kinderhook Creek Resource Inventory**

- Prepared final report and claim for payment document for unreimbursed funds

CURRENT (ONGOING):

**Kinderhook Creek Kayak Launch Project**

- Met with D. Weir for review of HRVG budget

**Local Waterfront Revitalization Plan (LWRP)**

**(Village of Kinderhook and Village of Valatie Collaborative Project**

- Attended LWRP Committee Meeting #3

**NY Forward Grant Application – Awarded**

- Attended NY Forward village tour

**GRANT RESEARCH/SUPPORT/APPLICATION**

- **Quick Start Grant New York State Urban Forestry Council – Awarded**
- Planning for events for Arbor Day Celebration on June 17 ongoing.
- Provided details to graphic designer for design of promotional poster

POTENTIAL FUTURE PROJECTS:

**Bandstand and Van Buren Hall –**

- Made contact with NYS Parks and Recreation Historic Preservation – Weston Davey - Confirmed that Van Buren Hall is eligible as a contributing building to apply for grant funds for interior renovation.

*Potential Grant Application: NYS Parks and Recreation Historic Preservation*

- Followed up on Van Buren Hall Committee's request for quote on lift upgrade to elevator. Awaiting written quote.
- Received danda inc. update to 2020 renovation estimate (+30%)

**ECONOMIC-DEVELOPMENT RELATED INFRASTRUCTURE**

**Albany-Hudson Electric Trail, Village Bike Rack**

- Location for bike rack in Village Square proposed to The Kinderhook Knitting Mill.

**Long-term Parking and Traffic Issues**

- Followed up with owners of 25 Chatham Street vacant lot to determine sale status. Awaiting owners' re-evaluation of property value.

**MISCELLANEOUS**

- Distributed private-foundation grant opportunities to Kinderhook businesses
- Met with board of CABA in Chatham to share information about business associations and municipal government cooperation